

Tobacco and Nicotine Product Marketing Campaign Hashtags

**Updated 1/17/2022*

Company	Product	Product Type	Marketing hashtag
Philip Morris International Products			
Philip Morris International	Ice Ball	Cigarette	#NightHunters
Philip Morris International	L&M	Cigarette	#Strefamarlboro
Philip Morris International	L&M	Cigarette	#Terazalbonigdy
Philip Morris International	L&M	Cigarette	#Tuiteraaz
Philip Morris International	L&M	Cigarette	#BestNightEverNN
Philip Morris International	Marlboro	Cigarette	#HowBigIsYourWorld
Philip Morris International	Marlboro	Cigarette	#RedisHere
Philip Morris International	Marlboro	Cigarette	#Coadventure
Philip Morris International	Marlboro	Cigarette	#rednewnow
Philip Morris International	Marlboro	Cigarette	#RedMoveNow
Philip Morris International	Marlboro	Cigarette	#DecideTonight
Philip Morris International	Marlboro	Cigarette	#YouDecide
Philip Morris International	Marlboro	Cigarette	#ILoveBach
Philip Morris International	Marlboro	Cigarette	#Movers
Philip Morris International	Marlboro	Cigarette	#IDecideTo
Philip Morris International	Marlboro	Cigarette	#Evolve
Philip Morris International	Marlboro	Cigarette	#JakartaMovers
Philip Morris International	Marlboro	Cigarette	#DecideYourFlow
Philip Morris International	Marlboro	Cigarette	#7Treasure
Philip Morris International	Marlboro	Cigarette	#Sublimemovers
Philip Morris International	Marlboro	Cigarette	#dgtllve
Philip Morris International	Marlboro	Cigarette	#IAmOnTheMove
Philip Morris International	Marlboro	Cigarette	#TiltProject
Philip Morris International	Marlboro	Cigarette	#RideToBarcelona
Philip Morris International	Marlboro	Cigarette	#mbience
Philip Morris International	Marlboro	Cigarette	#DewataProject
Philip Morris International	Marlboro	Cigarette	#MyDayNow
Philip Morris International	Marlboro	Cigarette	#BeMarlboro
Philip Morris International	Marlboro	Cigarette	#Crossover
Philip Morris International	Marlboro	Cigarette	#MarlboroYourMove
Philip Morris International	Marlboro	Cigarette	#InspiredMilan
Philip Morris International	Marlboro	Cigarette	#InspiredLondon
Philip Morris International	Marlboro	Cigarette	#MarlboroBeat
Philip Morris International	Marlboro	Cigarette	#MomentYouMerit
Philip Morris International	Marlboro	Cigarette	#MarlboroMove
Philip Morris International	Iqos	Heated Cigarette	#BestIqosEver
Philip Morris International	Iqos	Heated Cigarette	#EligeElCambio
Philip Morris International	Iqos	Heated Cigarette	#HumansOfQreator
Philip Morris International	Iqos	Heated Cigarette	#IAmQreative

Philip Morris International	Iqos	Heated Cigarette	#Iqos
Philip Morris International	Iqos	Heated Cigarette	#Iqos24Plus
Philip Morris International	Iqos	Heated Cigarette	#IqosAmbassador
Philip Morris International	Iqos	Heated Cigarette	#IqosBogota
Philip Morris International	Iqos	Heated Cigarette	#IqosClub
Philip Morris International	Iqos	Heated Cigarette	#IqosColombia
Philip Morris International	Iqos	Heated Cigarette	#IqosDubai
Philip Morris International	Iqos	Heated Cigarette	#IqosDuo
Philip Morris International	Iqos	Heated Cigarette	#IqosFriends
Philip Morris International	Iqos	Heated Cigarette	#IqosGermany
Philip Morris International	Iqos	Heated Cigarette	#IqosHeets
Philip Morris International	Iqos	Heated Cigarette	#IqosIndonesia
Philip Morris International	Iqos	Heated Cigarette	#IqosItalia
Philip Morris International	Iqos	Heated Cigarette	#IqosLivingRoom
Philip Morris International	Iqos	Heated Cigarette	#IqosLovers
Philip Morris International	Iqos	Heated Cigarette	#IqosMulti
Philip Morris International	Iqos	Heated Cigarette	#IqosMX
Philip Morris International	Iqos	Heated Cigarette	#IqosPoland
Philip Morris International	Iqos	Heated Cigarette	#IqosRevolution
Philip Morris International	Iqos	Heated Cigarette	#IqosRomania
Philip Morris International	Iqos	Heated Cigarette	#IqosRussia
Philip Morris International	Iqos	Heated Cigarette	#IqosStore
Philip Morris International	Iqos	Heated Cigarette	#IqosStories
Philip Morris International	Iqos	Heated Cigarette	#IqosStyle
Philip Morris International	Iqos	Heated Cigarette	#IqosTeam
Philip Morris International	Iqos	Heated Cigarette	#IqosThailand
Philip Morris International	Iqos	Heated Cigarette	#IqosUK
Philip Morris International	Iqos	Heated Cigarette	#IqosUkraine
Philip Morris International	Iqos	Heated Cigarette	#IqosWorld
Philip Morris International	Iqos	Heated Cigarette	#Qollection
Philip Morris International	Iqos	Heated Cigarette	#Qreative
Philip Morris International	Iqos	Heated Cigarette	#Qreator
Philip Morris International	Iqos	Heated Cigarette	#QreatorByIqos
Philip Morris International	Iqos	Heated Cigarette	#Retollqos
Philip Morris International	Iqos	Heated Cigarette	#SmokeFreeWorld
Philip Morris International	Iqos	Heated Cigarette	#Unsmoke
Philip Morris International	Iqos	Heated Cigarette	#UnsmokeYourWorld
Philip Morris International	Iqos	Heated Cigarette	#VapeArmeSalvo
British American Tobacco Products			
British American Tobacco	Dunhill	Cigarette	#AheadBR
British American Tobacco	Dunhill	Cigarette	#Refined
British American Tobacco	Dunhill	Cigarette	#Definetastemakers
British American Tobacco	Dunhill	Cigarette	#1APrivateLounge
British American Tobacco	Dunhill	Cigarette	#Definemy

British American Tobacco	Dunhill	Cigarette	#TasteMakers
British American Tobacco	Lucky Strike	Cigarette	#LikeUs
British American Tobacco	Lucky Strike	Cigarette	#LikeUsArgentina
British American Tobacco	Lucky Strike	Cigarette	#LikeUs_Fest
British American Tobacco	Lucky Strike	Cigarette	#LikeUsSummer
British American Tobacco	Lucky Strike	Cigarette	#LikeUsParty
British American Tobacco	Lucky Strike	Cigarette	#TheTubeNightParty
British American Tobacco	Lucky Strike	Cigarette	#LikeUs_People
British American Tobacco	Lucky Strike	Cigarette	#LikeUs_Trip
British American Tobacco	Lucky Strike	Cigarette	#TasteTheCity
British American Tobacco	Lucky Strike	Cigarette	#LikeUsChile
British American Tobacco	Lucky Strike	Cigarette	#LikeUsCroatia
British American Tobacco	Lucky Strike	Cigarette	#Party_LikeUs
British American Tobacco	Lucky Strike	Cigarette	#LUS
British American Tobacco	Lucky Strike	Cigarette	#LikeUs_Party
British American Tobacco	Lucky Strike	Cigarette	#LikeUs_Hunters
British American Tobacco	Lucky Strike	Cigarette	#LikeUs_Village
British American Tobacco	Lucky Strike	Cigarette	#LikeUsVenezuela
British American Tobacco	Vype/Vuse	e-cigarette	#ONicotina
British American Tobacco	Vype/Vuse	e-cigarette	#ChargeBeyond
British American Tobacco	Vype/Vuse	e-cigarette	#CreativeStateBerlin
British American Tobacco	Vype/Vuse	e-cigarette	#CreativeStateMe
British American Tobacco	Vype/Vuse	e-cigarette	#CSFastLife
British American Tobacco	Vype/Vuse	e-cigarette	#CSLive
British American Tobacco	Vype/Vuse	e-cigarette	#EPen3
British American Tobacco	Vype/Vuse	e-cigarette	#Formula1
British American Tobacco	Vype/Vuse	e-cigarette	#GoVype
British American Tobacco	Vype/Vuse	e-cigarette	#GoVypeGT
British American Tobacco	Vype/Vuse	e-cigarette	#GoVypeMX
British American Tobacco	Vype/Vuse	e-cigarette	#Svapo
British American Tobacco	Vype/Vuse	e-cigarette	#VapingRocks
British American Tobacco	Vype/Vuse	e-cigarette	#Vfriends
British American Tobacco	Vype/Vuse	e-cigarette	#Vuse
British American Tobacco	Vype/Vuse	e-cigarette	#VuseChargeBeyond
British American Tobacco	Vype/Vuse	e-cigarette	#VuseXMcLaren
British American Tobacco	Vype/Vuse	e-cigarette	#Vype
British American Tobacco	Vype/Vuse	e-cigarette	#VypeChargeBeyond
British American Tobacco	Vype/Vuse	e-cigarette	#VypeChargeBeyond
British American Tobacco	Vype/Vuse	e-cigarette	#VypeCol
British American Tobacco	Vype/Vuse	e-cigarette	#VypeColombia
British American Tobacco	Vype/Vuse	e-cigarette	#VypeColors
British American Tobacco	Vype/Vuse	e-cigarette	#VypeEliquids
British American Tobacco	Vype/Vuse	e-cigarette	#VypeEn
British American Tobacco	Vype/Vuse	e-cigarette	#VypeEPen3

British American Tobacco	Vype/Vuse	e-cigarette	#VypeEPod
British American Tobacco	Vype/Vuse	e-cigarette	#VypeEspaña
British American Tobacco	Vype/Vuse	e-cigarette	#VypeFR
British American Tobacco	Vype/Vuse	e-cigarette	#VypeFriends
British American Tobacco	Vype/Vuse	e-cigarette	#VypeGuatemala
British American Tobacco	Vype/Vuse	e-cigarette	#VypeHouston
British American Tobacco	Vype/Vuse	e-cigarette	#VypeItalia
British American Tobacco	Vype/Vuse	e-cigarette	#Vypelife
British American Tobacco	Vype/Vuse	e-cigarette	#VypeMX
British American Tobacco	Vype/Vuse	e-cigarette	#VypeNation
British American Tobacco	Vype/Vuse	e-cigarette	#VypeNZ
British American Tobacco	Vype/Vuse	e-cigarette	#VypePartner
British American Tobacco	Vype/Vuse	e-cigarette	#VypePartner
British American Tobacco	Vype/Vuse	e-cigarette	#VypeXMclaren
British American Tobacco	Vype/Vuse	e-cigarette	#WithVuse
British American Tobacco	Glo	Heated Cigarette	#LetsGlo
British American Tobacco	Glo	Heated Cigarette	#BreakBinary
British American Tobacco	Glo	Heated Cigarette	#DiscoverGlo
British American Tobacco	Glo	Heated Cigarette	#DiscoverGlo
British American Tobacco	Glo	Heated Cigarette	#EC7
British American Tobacco	Glo	Heated Cigarette	#ElectricYou
British American Tobacco	Glo	Heated Cigarette	#ExclusiveExperience
British American Tobacco	Glo	Heated Cigarette	#Glo
British American Tobacco	Glo	Heated Cigarette	#GloEgypt
British American Tobacco	Glo	Heated Cigarette	#GloHyper
British American Tobacco	Glo	Heated Cigarette	#GloKiev
British American Tobacco	Glo	Heated Cigarette	#GloPro
British American Tobacco	Glo	Heated Cigarette	#GloRomania
British American Tobacco	Glo	Heated Cigarette	#GloTravel
British American Tobacco	Glo	Heated Cigarette	#GloUA
British American Tobacco	Glo	Heated Cigarette	#GloUkraine
British American Tobacco	Glo	Heated Cigarette	#GlowingMinds
British American Tobacco	Glo	Heated Cigarette	#HeatWaveByGlo
British American Tobacco	Glo	Heated Cigarette	#HyperPlus
British American Tobacco	Glo	Heated Cigarette	#MakeItGlo
British American Tobacco	Glo	Heated Cigarette	#MyGlo
British American Tobacco	Glo	Heated Cigarette	#NoFestival
British American Tobacco	Glo	Heated Cigarette	#OffCourse
British American Tobacco	Glo	Heated Cigarette	#ShowYourGlo
British American Tobacco	Glo	Heated Cigarette	#TodayIWill
British American Tobacco	Glo	Heated Cigarette	#WeAreMore
British American Tobacco	Glo	Heated Cigarette	#WhatsYourMore
British American Tobacco	Velo/Lyft	Nicotine Pouch	#CasnaLyft
British American Tobacco	Velo/Lyft	Nicotine Pouch	#DoYouEvenLyft

British American Tobacco	Velo/Lyft	Nicotine Pouch	#ExploreYourLimits
British American Tobacco	Velo/Lyft	Nicotine Pouch	#GamesSweatTears
British American Tobacco	Velo/Lyft	Nicotine Pouch	#Jenprodospele
British American Tobacco	Velo/Lyft	Nicotine Pouch	#LyftPouches
British American Tobacco	Velo/Lyft	Nicotine Pouch	#LyftSverige
British American Tobacco	Velo/Lyft	Nicotine Pouch	#OpenTheCan
British American Tobacco	Velo/Lyft	Nicotine Pouch	#OpenVelo
British American Tobacco	Velo/Lyft	Nicotine Pouch	#pasualto
British American Tobacco	Velo/Lyft	Nicotine Pouch	#PopSetGo
British American Tobacco	Velo/Lyft	Nicotine Pouch	#StayHomeWlthVelo
British American Tobacco	Velo/Lyft	Nicotine Pouch	#Summershufflyft
British American Tobacco	Velo/Lyft	Nicotine Pouch	#TheOtherLyft
British American Tobacco	Velo/Lyft	Nicotine Pouch	#Velo
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloCZ
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloESeries
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloIndonesia
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloJeprome
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloMaxOut
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloMaze
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloNowInStrong
British American Tobacco	Velo/Lyft	Nicotine Pouch	#VeloXMcLaren
British American Tobacco	Velo/Lyft	Nicotine Pouch	#YouveGotVelo
Imperial Brands Products			
Imperial Brands	Davidoff	Cigarette	#ForTheHunters
Imperial Brands	Peter Stuyvesant	Cigarette	#PeterStuyvesant
Imperial Brands	Blu	E-cigarette	#BluNation
Imperial Brands	Blu	E-cigarette	#MyBlu
Imperial Brands	Blu	E-cigarette	#MyBluGr
Imperial Brands	Blu	E-cigarette	#MyChoice
Imperial Brands	Blu	E-cigarette	#SomethingBetter
Japan Tobacco International Products			
Japan Tobacco International	Camel	Cigarette	#ForwardParty
Japan Tobacco International	Camel	Cigarette	#Objevtevice
Japan Tobacco International	Winston	Cigarette	#WinstonRD
Japan Tobacco International	Winston	Cigarette	#FreedomMusic
Japan Tobacco International	Ploom	Heated Cigarette	#Ploom
Japan Tobacco International	Ploom	Heated Cigarette	#PloomMoment
Japan Tobacco International	Ploom	Heated Cigarette	#PloomTrulyUnique
Japan Tobacco International	Ploom	Heated Cigarette	#TrulyUniqueDay
Swedish Match Products			
Swedish Match	Zyn	Nicotine Pouch	#AWorldWithoutCigarettes
Swedish Match	Zyn	Nicotine Pouch	#NowYouCan
Swedish Match	Zyn	Nicotine Pouch	#ZynNowYouCan